



Utah State History 7

Social Action Plan

Define the Issue

A. What issue do you want to address? What do you want to accomplish? What is the purpose of this social action plan?

B. Why do you want to accomplish this? How will this benefit your community or state?

C. How will you know that your plan has succeeded?

D. Who will help you develop and implement your social action plan?

E. What will you have to do to accomplish your purpose? Who will be responsible for each activity? When will each activity be completed?

Activity	Person Responsible	Start	End

Identify the Players

A. What individual and/or group will have to take action for you to accomplish your purpose?

B. Who can influence the people who have to take action?

C. What influence do you have, and how can you use your influence?

D. What other organizations or individuals might partner with you on this project? Why would they be willing to partner with you?

Organization or Individual	Why?

E. What organizations or individuals might oppose what you are trying to accomplish? Why?

Organization or Individual	Why?

